PAUL GATES

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EXPERIENCE

Ustwo New York, NY
Interaction Designer, Jun. 2013 - Present
Work with clients to create new digital products and services. Run workshops with key stakeholders to define product vision and success metrics. Rapidly prototype and test ideas to create intuitive, user-centered solutions. Lead internal and client-side teams through agile design processes for incremental product delivery.

Amplify Learning Brooklyn, NY
User Experience Designer, Jun. 2012 - Jun. 2013
Led UX design efforts for several components of a K-12 instructional platform. Drove product development process by translating curriculum requirements and product management priorities into designs and prototypes. Collaborated with visual designers and engineers through iterative, agile testing and development.

Big Spaceship Brooklyn, NY
Jr. User Experience Strategist, Mar. 2011 - Apr. 2012
Used diverse UX skillset to bridge gap between strategy and design departments. Conducted research to create products and experiences that solved client business problems. Contributed to new business brainstorms and delivered design concepts for pitches. Participated in all aspects of project lifecycle, from ideation and strategy recommendations through wireframing and visual design production.

IBM Hawthorne, NY
Service Designer, Jun. - Oct. 2010
Worked with a team of research scientists to create a new information system for hospital intensive care units. Interviewed faculty members and analyzed their environment. Synthesized interview data to identify opportunities, use cases and possible solutions.

EDUCATION

Rhode Island School of Design, RISD
Providence, RI
BFA, Industrial Design 2010 -Minor in Social Sciences and Belief Systems

METHODS & TOOLS

User Experience
Quantitative Research
Qualitative Research
Competitive Analysis
Personas
Product Strategy
Product Planning
Worshop Facilitation
Mental Models
Interaction Models
Information Architecture
User Flows
Wireframing
Prototyping & Testing
Experience Design
Service Design
Web Design
IOS Design
Android Design

Programs
Omnigraffle
Axure
Adobe CC
Jira
Sketch